

## **OFFICIAL RULES**

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE PARTICIPANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED.**

### **1. ELIGIBILITY**

Cárdenas Marketing Network, Inc. ("CMN") shall be the sponsor of the "Julion Alvarez Tour Ticket Sweepstakes" ("Sweepstakes") which is open to all legal residents of the United States who are eighteen (18) years or older at the time of entry. Proof of residency and age may be required. Void where prohibited. Employees and directors of CMN or individuals involved with the design, production, execution, or distribution of the Sweepstakes and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not.

### **2. AGREEMENT TO OFFICIAL RULES**

By entering this Sweepstakes, Participant accepts and unconditionally agrees to be bound by these Official Rules and the decisions of CMN, whose decisions shall be final and binding in all matters related to the Sweepstakes. Winning the Prize (as defined below) is contingent upon the Participant being fully compliant with these Official Rules and fulfilling all other requirements set forth herein.

### **3. SWEEPSTAKES PERIOD**

The Sweepstakes begins on Friday, July 22, 2016 at 6:00 PM CST and ends on Saturday, November 19, 2016 at 12:00 PM CST ("Sweepstakes Period"). Entries must be received during the Sweepstakes Period. CMN is the official timekeeper for this Sweepstakes.

### **4. HOW TO ENTER**

Two (2) Ways to Enter:

- (1) Entry Form: Beginning Friday, July 22, 2016 and ending Friday, November 11, 2016, CMN will send out a weekly email to those people who have, from time to time, supplied CMN with their email address. All eligible users may enter to win by filling out the form contained in the weekly email from CMN, including selecting the concert from the dropdown of eligible cities within the form that Participant could potentially win tickets for. All forms must be completed during the Sweepstakes Period. CMN, in its discretion, may promote, advertise, and/or market the Sweepstakes through any and all available mediums and methods. Limit one (1) entry per Participant.
- (2) Email: All eligible users may enter to win by sending an email to [cmnsocial@cmnevents.com](mailto:cmnsocial@cmnevents.com) with their name, phone number, and eligible concert Market during the Sweepstakes Period. Participant may only use one (1) email address to enter this Sweepstakes. Participant is not permitted to share the same email address with another Participant. All entries become the property of CMN and shall not be acknowledged or returned. Any attempt by Participant to obtain more than the stated number of entries by using multiple or different email addresses, identities, registrations and logins, or any other methods shall be void and Participant shall be disqualified. Use of any automated system to enter this Sweepstakes is prohibited and shall result in disqualification. In the event of a dispute as to any Participant, the authorized account holder of the email address used to enter shall be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online

service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners of the Prize may be required to show proof of being the authorized account holder to be awarded the Prize. Limit one (1) entry per Participant.

## **5. CONSENT & PUBLICITY**

By entering the Sweepstakes, Participant consents to allow CMN and its affiliates to use Participant's full name, city and state of residence, testimonials, biographical information, voice, opinions, image, likeness, photographs, and statements made by or attributed to Participant, in perpetuity for any and all purposes, including but not limited to marketing and Sweepstakes purposes in any media now known or hereafter discovered worldwide, including the world wide web, without further limitation, restriction, compensation, notice, review, payment, consideration, or approval by Participant except where prohibited by law. In addition, Participant consents to receive emails from CMN, including but not limited to other events, marketing and Sweepstakes purposes, consumer insights, etc.

## **6. PRIZE DESCRIPTION**

One (1) entry shall be drawn at random (and one (1) Prize awarded) for each eligible concert Market according to the following schedule:

<b>Market</b>	<b>Winner Selection and Notification Date</b>
Atlanta, GA	July 25, 2016
New York, NY	July 26, 2016
Washington, DC	July 27, 2016
San Bernardino, CA	August 7, 2016
Kansas City, MO	August 9, 2016
Denver, CO	August 10, 2016
San Antonio, TX	August 15, 2016
El Paso, TX	August 16, 2016
Tucson, AZ	August 17, 2016
Las Vegas, NV	September 13, 2016
Phoenix, AZ	November 7, 2016
Anaheim, CA	November 9, 2016
Seattle-Tacoma, WA	November 14, 2016
Fresno, CA	November 16, 2016

The Winner will be notified by email and will receive one (1) pair of tickets to the Julion Alvarez show in the Market they selected on their Sweepstakes entry form, including one (1) pair of meet and greet passes for Winner and his or her Guest to meet Julion Alvarez prior to the show, subject to any artist restrictions and as directed by CMN ("Prize"). Ticket locations will be subject to availability and as determined in CMN's sole discretion, and will be available for pick up at will call.

All transportation, lodging, meals, gratuities, personal purchases, and any and all other expenses and incidental costs are solely the responsibility of Winner. Approximate retail value of the Prize is three hundred fifty dollars (\$350.00). Winner shall be responsible for any taxes and fees associated with the Prize receipt and/or use. Any federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). The Prize shall only be awarded if Winner fully complies with these Official Rules.

Winner is subject to verification by CMN and CMN's decisions are final and binding in all matters related to the administration, operation, selection of Winners, and all other matters related to the Sweepstakes.

ODDS: Odds of winning depend on the number of eligible entries received during the Sweepstakes entry period.

**ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE ARE SOLELY THE RESPONSIBILITY OF WINNER.**

**7. PRIZE RESTRICTIONS**

The Prize must be taken as offered and cannot be sold or traded, substituted, redeemed or exchanged for cash, credit, or alternative prizes, except at CMN's sole discretion. CMN reserves the right, in its sole discretion, to substitute the Prize with a prize of equal or greater value. No credit or reimbursement shall be provided if a Prize is not taken. The Prize cannot be combined with any other Sweepstakes offer or offers provided by CMN. CMN will make one (1) attempt to contact Winner, and if Winner does not respond to either contact attempt, the Prize shall be forfeited and no other prize shall be provided to Winner. If Winner cannot accept the Prize as specified, CMN has the discretion to award the Prize to an alternate winner (time permitting). There shall be no cash equivalent for the Prize. The Prize is non-transferable and no substitution shall be made except as provided herein at CMN's sole discretion.

**8. HOW TO CLAIM A PRIZE**

The Winner shall be notified using the email address provided with the entry. Once notified, Winner has one (1) hour to claim the Prize by contacting CMN. The Prize may be awarded to Winner, subject to verification of Winner's eligibility and full compliance with the terms of these Official Rules. Failure by Winner to respond to the call within one (1) hour of notification shall result in Winner's disqualification and CMN may select an alternate winner in the same manner (time permitting).

A Participant selected as a Winner may be required to complete, sign, and return a Notarized Affidavit of Eligibility, a Liability Release, and a Publicity Release within twenty-four (24) hours of Prize acceptance or an alternate winner may be selected by CMN (time permitting). Winner's guest may also be required to complete, sign, and return a Liability Release and a Publicity Release within twenty-four (24) hours of Winner's acceptance before Guest may participate in the Prize.

In the event of noncompliance within any of these time periods, the Prize shall be forfeited and an alternate winner may be selected (time permitting). Any alternate winner selected shall also be required to fully comply with these Official Rules and to respond to CMN within one (1) hour of the notification and complete, sign, and return an affidavit of eligibility and liability and publicity release within twenty-four (24) hours of acceptance. CMN is not responsible for suspended or discontinued Internet, landline, or wireless service, which may result in a potential winner not receiving initial Prize notification.

In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification or Affidavit is returned as undeliverable; (b) potential winner declines or cannot accept, receive, or use the Prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods; (d) potential winner is found to be ineligible to enter the Sweepstakes or receive the Prize; (e) potential winner cannot or does not comply with these Official Rules; or (f) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected (time permitting), at CMN's sole discretion, from among the other eligible entries received. CMN reserves the

right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

## **9. ADDITIONAL LIMITATIONS**

CMN and its respective parent, affiliate, and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of this Sweepstakes, including, but not limited to, errors in any printing or posting of these Official Rules, the selection and announcement of any Winner, or the distribution of the Prizes. Any attempt to damage the content or operation of this Sweepstakes is unlawful and subject to possible legal action by CMN. CMN reserves the right to terminate, suspend, or amend this Sweepstakes, without notice, and for any reason, including, without limitation, if CMN determines that this Sweepstakes cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure, or other cause beyond CMN's control corrupts the administration, security, fairness, integrity, or proper play of this Sweepstakes.

## **10. DISPUTES**

Except where prohibited, Participant agrees that any and all disputes, claims, and cause of actions arising out of, or connected with this Sweepstakes, or the Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Illinois. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees. Under no circumstances shall Participant be permitted to obtain awards for, and Participant hereby waives all rights to claim, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO ALL PARTICIPANTS. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Participant and CMN in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.

## **11. IMPORTANT: WAIVER AND RELEASE**

Participant hereby acknowledges and agrees that participation in the Sweepstakes involves risks of injury to persons and property and that Participant assumes full responsibility for any such risks. By entering the Sweepstakes, Participant hereby agrees to: (a) release and hold harmless CMN and each of its respective parents, franchisees, subsidiaries, artists, artist management companies, and affiliated companies, the Prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising, or promoting the Sweepstakes, and all of their respective past and present officers, members, directors, employees, agents, and representatives (collectively, the "Released Parties"), from and against any and all claims, expenses, and liability, whether caused by the active or passive negligence of CMN or any of the Released Parties, or otherwise to the fullest extent permitted by law, on account of injury or damage of any kind to persons or property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye, or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright, or other intellectual property rights, property damage, or death or personal injury arising out of or relating to Participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, use, or misuse of the Prize (including any travel or activity related thereto), and/or the broadcast, exploitation, or use of entry; and (b) indemnify and release CMN

if the Participant finds him/herself for any reason unable to claim the Prize; and (c) indemnify, defend, and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to Participant's participation in the Sweepstakes and/or Participant's acceptance, use, or misuse of the Prize. Winner acknowledges that the Prize is awarded as-is without warranty of any kind.

## **12. OFFICIAL RULES AND WINNER LIST**

For Sweepstakes results, send a self-addressed stamped envelope to: "Julion Alvarez Tour Ticket Sweepstakes" Sweepstakes Winner's List, c/o Cardenas Marketing Network, Inc., 1459 W. Hubbard St., Chicago, IL 60642, for receipt by December 31, 2016.

## **13. LIMITATION OF LIABILITY**

**BY ENTERING THIS SWEEPSTAKES, EACH PARTICIPANT AGREES TO INDEMNIFY, RELEASE, AND HOLD HARMLESS CMN AND ITS AFFILIATES AND ANY SUBSIDIARY COMPANIES, ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES, CLAIMS, ACTIONS, OR INJURIES RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT PARTICIPANT'S PARTICIPATION IN THIS SWEEPSTAKES AND THE ACCEPTANCE, USE, OR MISUSE OF THE PRIZE. CMN AND ITS AFFILIATES AND ANY SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS, OR MERCHANTABILITY OF THE PRIZE.**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Participants, printing errors, or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Sweepstakes or receipt, use, or misuse of the Prize. If for any reason Participant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Participant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each Prize shall be awarded.

## **14. GENERAL CONDITIONS**

CMN and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, and directors shall not have any obligation or responsibility, including any responsibility to award the Prize to any Participant, with regard to: (a) entries that contain inaccurate information or do not comply with or violate these Official Rules; (b) entries, Prize claims, or notifications that are lost, late, incomplete, illegible, unintelligible, damaged, or otherwise not received by the intended recipient, in whole or in part, due to computer, human, or technical error of any kind; (c) Participants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet, or computer malfunctions, failures, or difficulties; (e) any inability of the Winner to accept the Prize for any reason; (f) if the Prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather, or any other similar event beyond CMN's reasonable control; or (g) any damages, injuries, or losses of any kind caused by any Prize or resulting from awarding, acceptance, possession, use, misuse, loss, or misdirection of any Prize or resulting from participating in this Sweepstakes or any Sweepstakes or Prize-related activities. CMN reserves the right, in its sole discretion, to disqualify any Participant it finds to be: (a) tampering with the entry process or the operation of the Sweepstakes, or

with any website promoting this Sweepstakes; (b) acting in violation of these Official Rules; or (c) entering or attempting to enter this Sweepstakes multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If CMN determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of this Sweepstakes, CMN reserves the right to void the entries at issue, and/or terminate the relevant portion of this Sweepstakes, including the entire Sweepstakes, and/or modify this Sweepstakes and/or award the Prize from all eligible entries received as of the termination date.